

Maia Beatty's

Practical Tools for Powerful Presence™

PowerSpeak Coaching Program

Part I: Discovering Your Outcome

- 7-Part assessment to pinpoint your specific speaking outcome
- Creating the Road Map for our Work
- Designing Our Alliance—How we'll work together

Part II: Creating Your Content—Using the *Trainer's Cookbook*

- Use a 3-Step Strategy to profile your audience so your program is a slam-dunk
- Determine the outcome for this audience
- Identify the Top Three Things this audience needs to know—whether your program is 20 minutes or multiple days

Part III: Hone Your Speaking Skills—Using the PowerSpeak Resource

- Harness the secrets of great speakers
- Experience the connection between Attention and your physiology when you speak
- Connect with any audience in a conversation

Part IV: Practice Sessions

- Develop your program and get coaching on the structure of the content
- Practice your speaking skills in front of a camera
- Practice your speaking skills in front of the audience of your colleagues and friends and a camera ~ before you speak in front of any clients

Includes:

- a. The Coaching Program
- b. Supplementary Materials:
 - The Trainer's Cookbook*, by Maia Beatty
 - The PowerSpeak Resource Guide*, by Maia Beatty
- c. Unlimited email and phone support